



Makeswap

# ***WHITEPAPER***

CREATIVITY & CONSISTENCY



# INTRODUCTION

## Innovative DeFi Protocol Based on Tron Network

MakeSwap is a decentralized finance (DeFi) platform which is containing a complete capability of tools to explore and engage with the future of wealth building.

Our community and partners can tap into the next generation of financial innovation through our decentralized exchange, utility token staking, premium launchpad, energy pools, and NFT projects in a secure, transparent, and globally accessible way.

*MakeSwap uses \$MKSWP tokens primarily as an incentive to add liquidity to the MakeSwap platform ,also used as a way to reward our most committed users through access to governance and exclusive benefits.*





# Table of Contents

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*Our document are divided into eight parts. Each part will be described with examples. For more information, visit our official website...*



Makeswap

## 01 | Introduction

This is the section where we introduce our project and briefly talk about our targets, objectives and values.

## 02 | How It Works

This is the section where we show the working mechanism of our products and ecosystem elements

## 03 | Problems & Solutions

This is the section where we explain the problems experienced by the system and the solutions we offer in response to them.

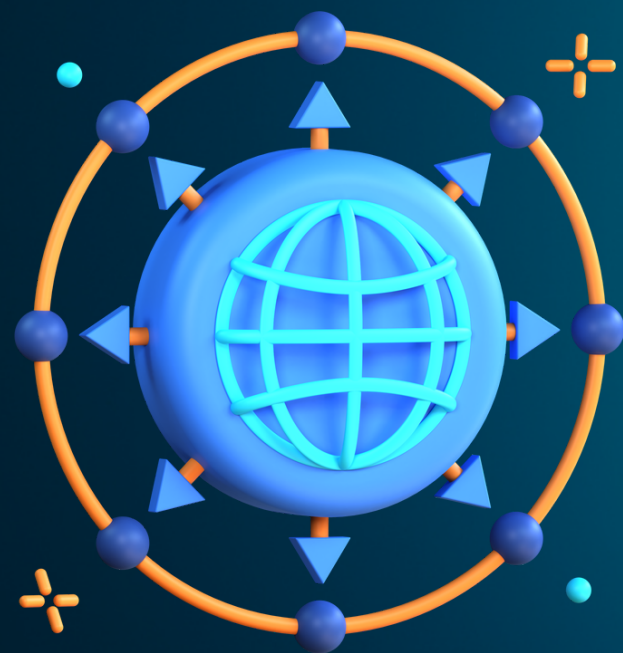
## 04 | Ecosystem

This is the section where we describe the elements we want to implement in order to achieve our goals.



# Table of Contents

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Makeswap

05

## SWOT Analysis

We described our strengths, weaknesses, opportunities and challenges we may face in this section.

06

## Targets

This is the section where we talk about the future targets of our project and list them chronologically.

07

## Key Factors

This is the section where we explain the elements that will enable us to achieve our goals one by one.

08

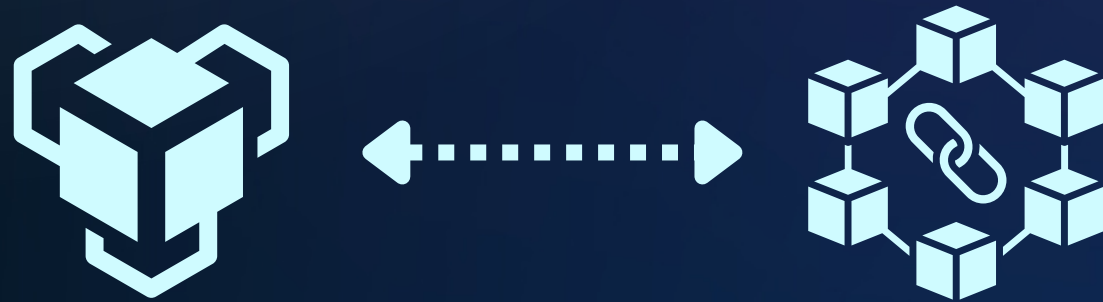
## Roadmap

This is the section where we explain what we need to do in order to reach our goals by detailing and itemizing.



# VISION

## Sustainable & Leading DeFi



Our main goal is to be an innovative and enterprising DeFi project on Tron Network by maximizing the advantages offered by constantly developing blockchain technology.

### Influencive

With our strong ecosystem, we want to be top project on the Tron Network by using all the possibilities of blockchain technology. We want to be a leading project in the Web3 field by using NFTs, IoT, VR and similar elements.

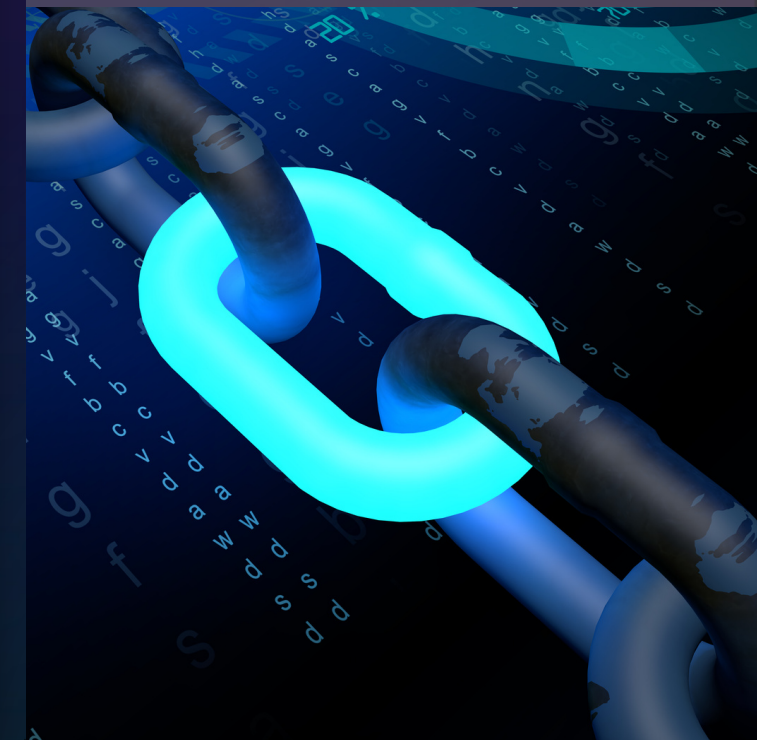


### User Friendly

MakeSwap will aim to make all decentralized applications user-friendly, secure and accessible to strengthen its ecosystem. Users of these applications will be able to use the application quite comfortably and earn a profit.

### Top DeFi on Tron

We create tools for users to leverage DeFi opportunities, regardless of background, or experience. innovative and leading DeFi project on Tron Network by maximizing the advantages offered by constantly developing blockchain technology.

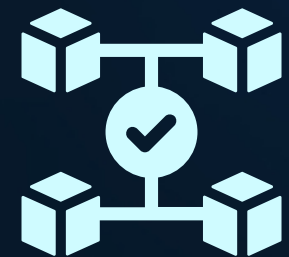


We create tools for users to leverage DeFi opportunities, regardless of background, wealth, or experience.



# MISSION

Using On-Chain and Off-Chain technologies, integrating all elements in the MakeSwap ecosystem with each other and providing the best user experience to maintain high productivity.

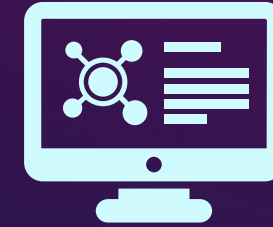


## Integration

To integrate all elements of the ecosystem together.

## High End Dapps

Creating high persistency, cutting-edge blockchain-based apps on MakeSwap platform



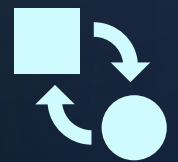
## Providing the Best UX

MakeSwap will aim to make all decentralized applications had best user experience.





# How It Works



Trading Mechanism



Liquidity Pools



Liquidity Providers



Burning Mechanism

In this section, we will explain how Makeswap works. There will be technical details about trading, liquidity providers and pools...

## Anatomy of Makeswap

Makeswap Trading Pair

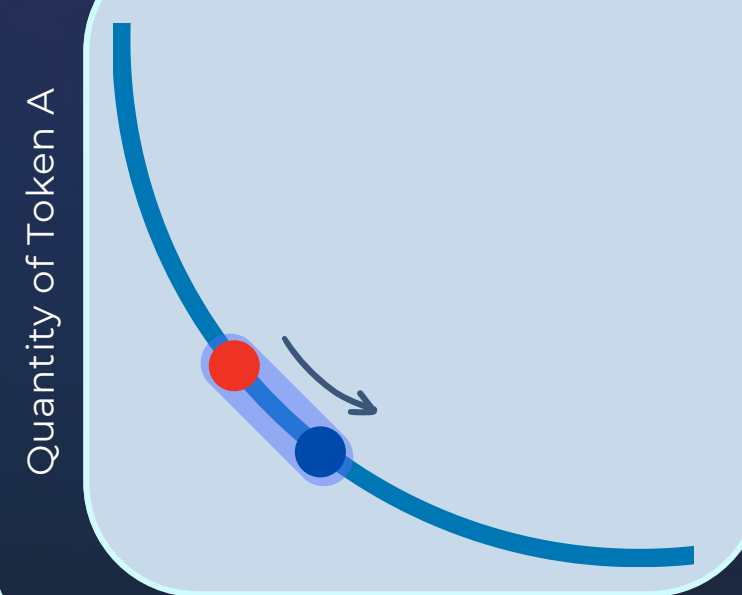
A / B

All pairs managed by traders supporting by liquidity pool made up of reserves of two TRC-20 tokens, defines the price curves, specifies shares and provides public functions like **swap** and **deposit**...

SWAP

DEPOSIT

Price Curve Defined by  $X * Y = K$



Reserves

1200 Token A

900 Token B

Liquidity Provider Tokens

155 Pool Tokens

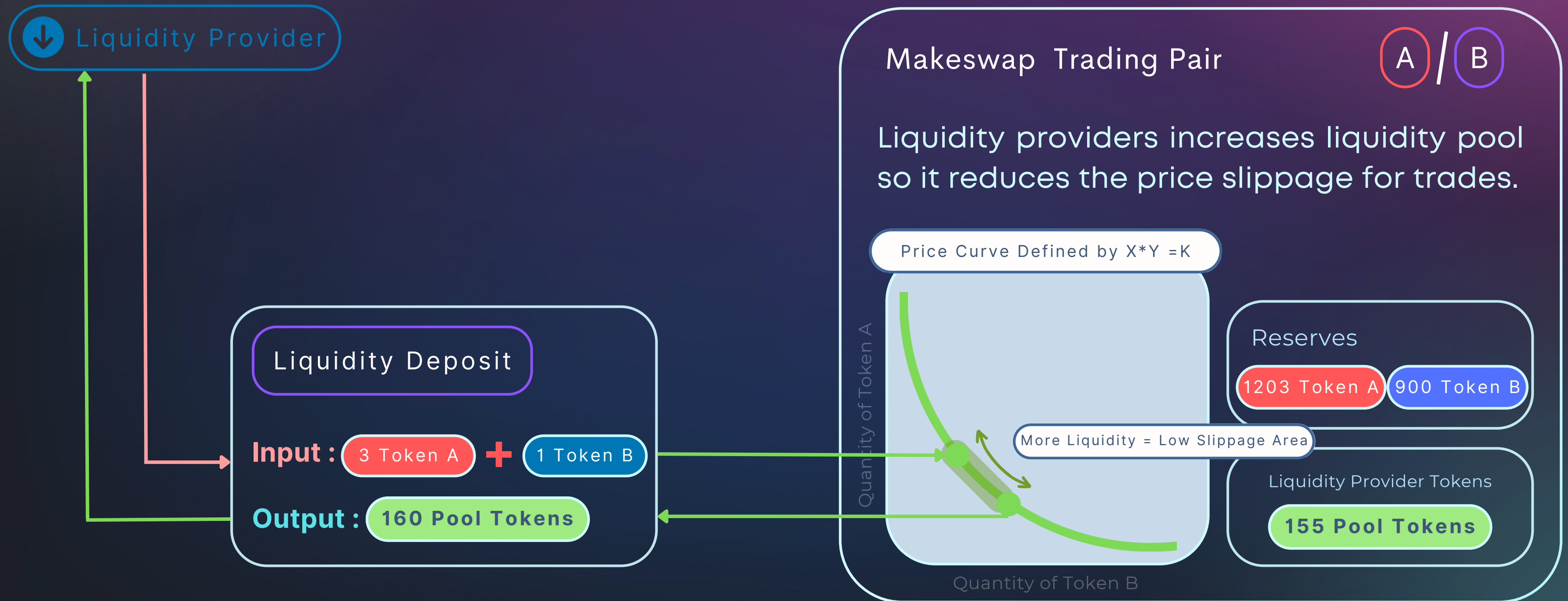


# Trading Mechanism



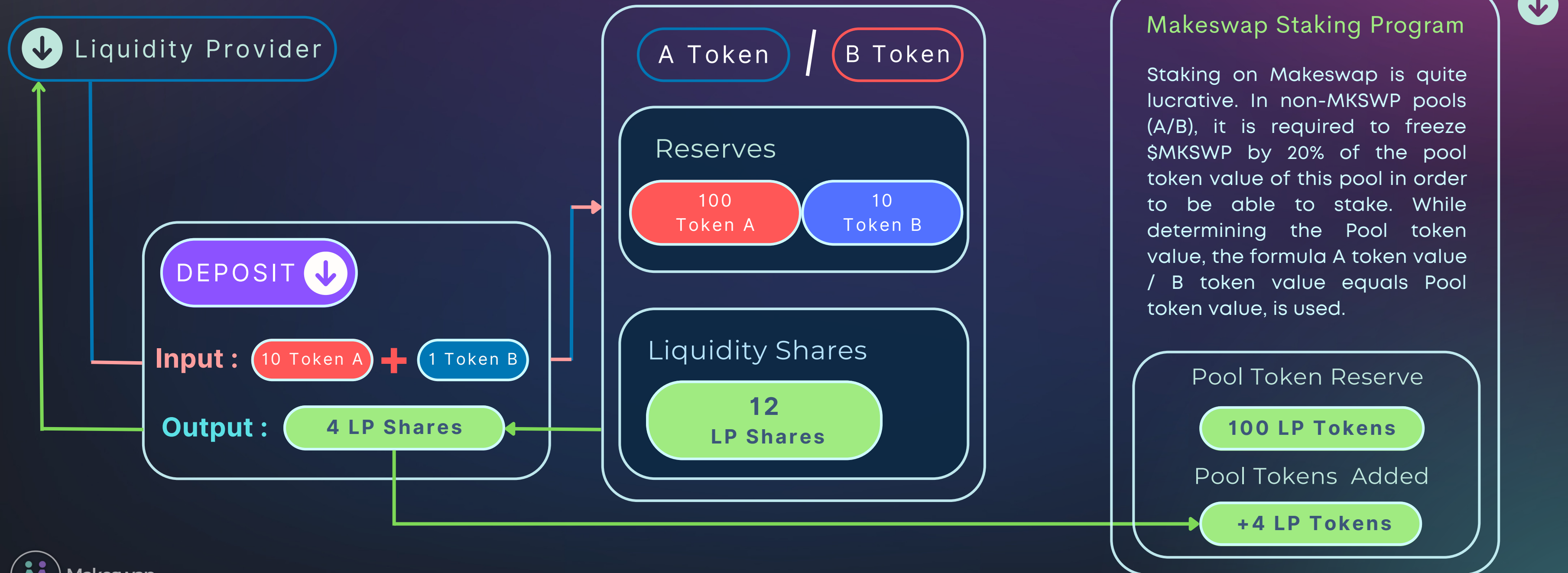


# Liquidity Providers



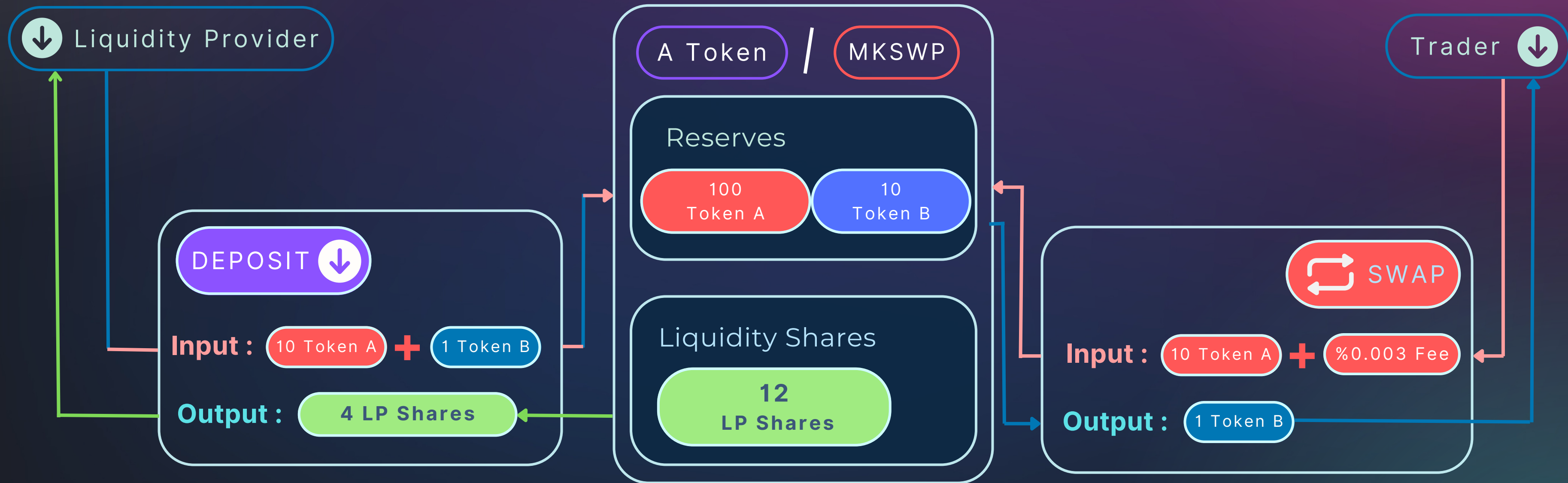


# Liquidity Pools (A / B)





# Liquidity Pools with \$MKSWP





# \$MKSWP Burning Mechanism



The \$MKSWP tokens to be burned are accumulated at this wallet address [XLoFcFhtzNdsNLj5E3suqY3yyXYLhi4yq](#) and all \$MKSWP accumulated one day a week are burned.





# PROBLEMS

## User Experience

Mediocre user experiences due to bad user interfaces is the most common problem in crypto world right now. Lack of proficiency can be a cause.

## Transparency

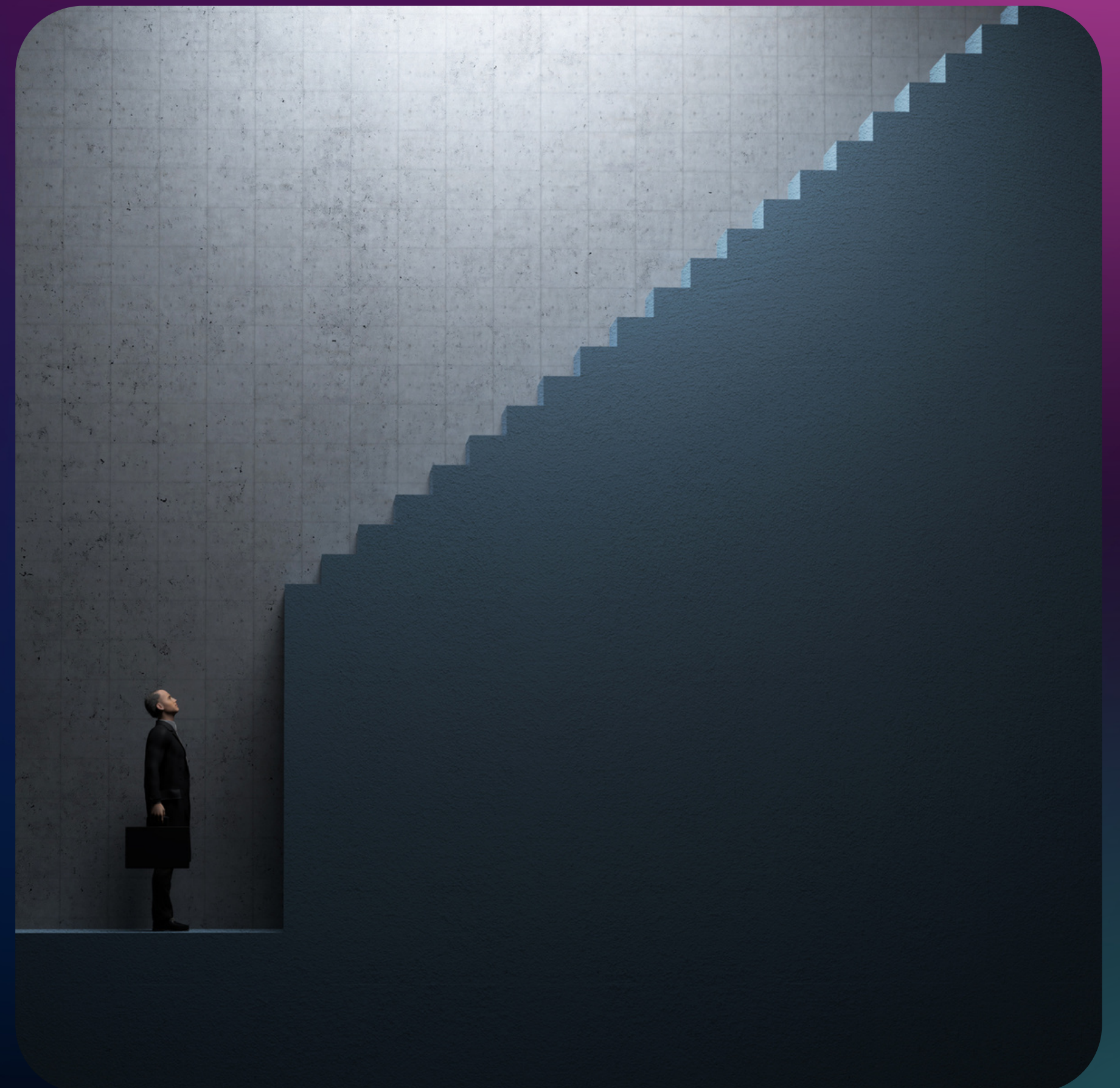
While De-Fi projects need to be persistent and transparent, investors are often not provided with sufficient honesty in the crypto world.

## Security

Today's projects can be easily hacked due to lack of knowledge, carelessness and social engineering methods. This can cause a huge loss of funds.

## Sustainability

Uncontrollable inflation and mediocre systems are the worst enemy of future of blockchain based apps and crypto projects.







Makeswap



# SOLUTIONS



## User Friendly UX

In order to provide confidence to our investors, we established the MakeSwap Foundation in Austria, one of the most reliable countries in the world. This foundation will be the legal pillar of our project.



## Blockchain Transparency

By combining the principle of transparency provided by Blockchain technology with real life, we hope that our investors and community will be able to follow every step we take.



## Cyber Security Specialists

Together with our cyber security experts, seminars on how to make safe transactions are given to our managers. It is also regularly audited by our developers.



## Advanced Yielding System

Unlike traditional systems, Makeswap develops and uses an anti-inflationary system with a unique burning mechanism.



# ECOSYSTEM

## Ready to Use Products

- \$MKSWP Token
- Liquidity Pools

## Upcoming Products

- Energy Pools
- Lottery Pools
- NFT Marketplace
- Makeswap Launchpad
- GameFi







# MakeSwap Token



## The Key Element of the Makeswap Ecosystem

\$MKSWP is the native governance token of the Makeswap platform which allows users to earn rewards for providing liquidity to liquidity pools (AMMs). The automated market maker model is a type of market that allows users to trade directly with each other, without the need for a centralized exchange.

With \$MKSWP, you can stake, create pools, apply for lottery, use energy pools, gain attributes on NFT Marketplace and many more....

You can invest in Makeswap by purchasing \$MKSWP. The easiest way to buy \$MKSWP is through a decentralized cryptocurrency exchange such as Makeswap.







# Liquidity Pools



## Zero-Fee Experience on Liquidity Pools

There are no platform fees for participating in MakeSwap liquidity pools. It is free to join and exit liquidity pools.

Liquidity pools are created when users (generally called liquidity providers) deposit their digital assets into a smart contract. These assets can then be traded against each other on a DEX. When a user provides liquidity, our legit smart contracts issues liquidity pool tokens.

MakeSwap has the capacity to accommodate unlimited innovations in its decentralized exchange, to support many features, and to work integrated with many projects.



MakeSwap





# Upcoming Products



- Energy Pools

We have started the preparations to establish an energy rental platform inside the Makeswap exchange. Unlike others, we will always provide energy rental service at a fixed and cheapest price.



- Lottery Pools

It allows users to buy lottery tickets in exchange for depositing their crypto into a prize pool. However, it differs from the traditional lottery because your lottery tickets do not expire.



- NFT Marketplace

NFT marketplace is a digital platform for buying and selling NFTs. Makeswap allows people to store and display their NFTs plus sell them to others for cryptocurrency or money.



- Make Launchpad

Make Launchpad's aim is generate project finance and bring credible initiatives to their community before they become public. Makeswap community will support this launchpad indeed.



- GameFi

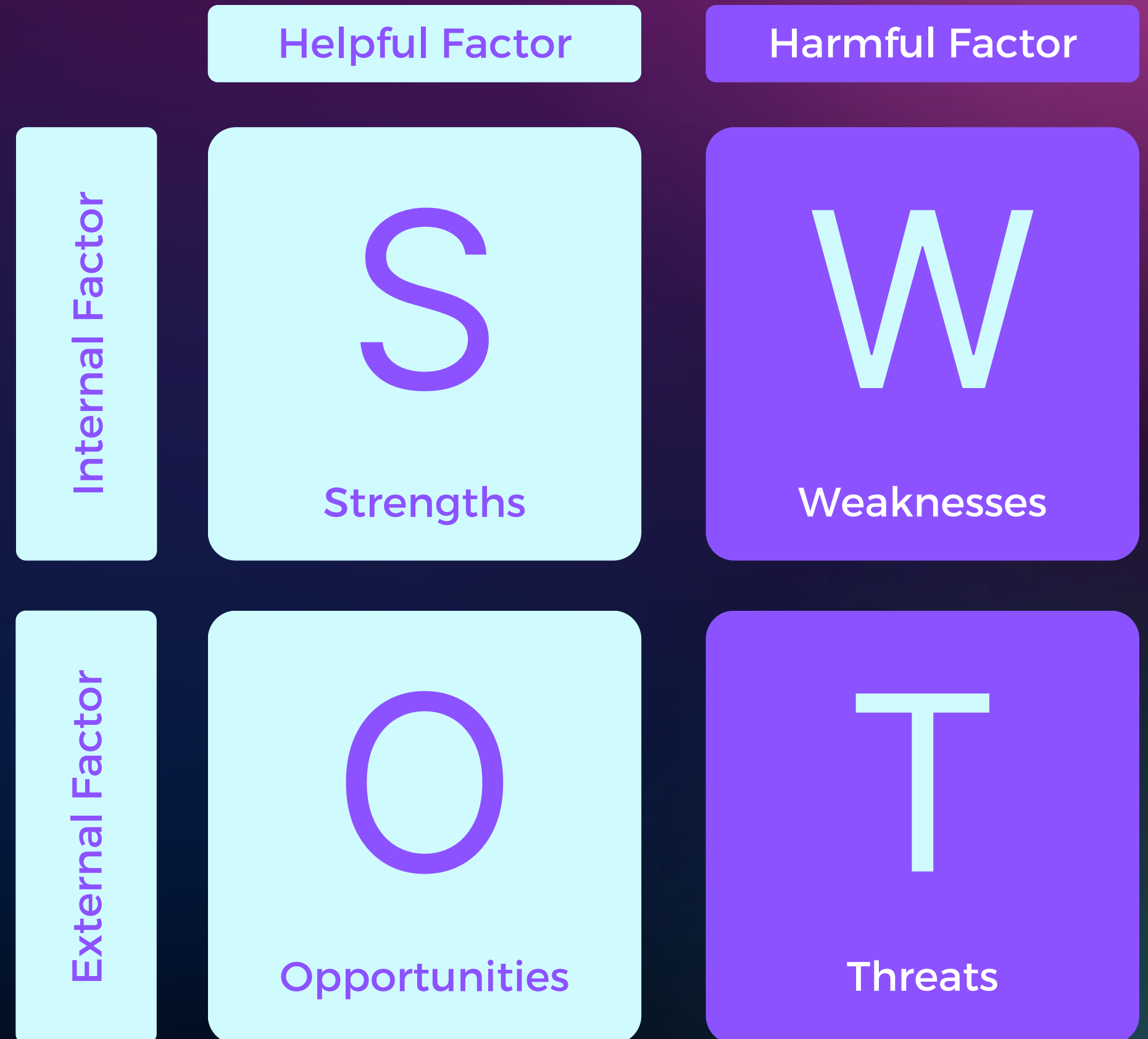
GameFi is the intersection of gaming and finance in an environment driven by use of blockchain, non-fungible tokens (NFTs) and smart contracts. There are no specific regulations around GameFi till now.



# SWOT Overview

SWOT analysis provides a comprehensive view of a MakeSwap. Identifying the internal weaknesses and external opportunities lead to an understanding of where the Makeswap is today and where it needs to be to achieve its strategic objectives.

However, multiple viewpoints lead to a more participative analysis, which has the additional advantage of laying the groundwork for future strategic initiatives and process improvement plans.







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## Strengths

We have a strong Ecosystem and a solid purpose. Quite familiar with Web3 technology. MakeSwap has the capacity to accommodate unlimited innovations in its decentralized exchange

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## Weaknesses

The lack of legal regulations can be considered a weakness. The fragile crypto market and excessively volatile movements can create problems.

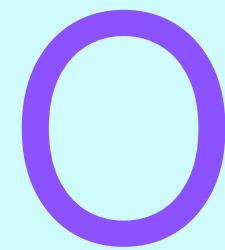






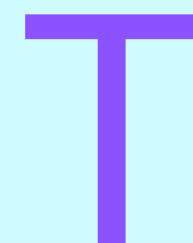
## Opportunities

With the advantages of the Blockchain world, a huge popularity can be achieved. Transparency and mutual trust can be established quickly in this platform.



## Threats

The scarcity of regulations can affect our effectiveness and productivity. The fragile crypto market and excessively volatile movements can create problems.





# TARGETS 1

## Step 1

With the momentum we get from our ecosystem and community, we will reach our goals one by one. We are getting one step closer to our ultimate goal being the much known De-Fi Project on Tron Network

Targets section consists of 4 main elements. These elements are proof that we are a DEX based project open to development.



## Pushing the Limits of Web3

We want to gather elements such as Web3, NFTs, decentralized digital payment systems under one roof that will meet the needs of the modern world. We aim to provide the best experience to users by using the advantages that Blockchain offers us in the most efficient way.

## Collaborations

MakeSwap is a collaborative project. In the future, we will be in many collaborations that will benefit our ecosystem and products. We will keep our ties strong with other projects. We will support them and take part in crossmarketing and mutual apps.



# TARGETS 2

## Step 2

With the momentum we get from our ecosystem and community, we will reach our goals one by one. We are getting one step closer to our ultimate goal being the much known De-Fi Project on Tron Network

Targets section consists of 4 main elements. These elements are proof that we are a DEX based project open to development.



## Integrated Ecosystem

With the On-Chain architecture, every transaction in the ecosystem elements will be displayed transparently, and after each completed transaction, each service in these elements will be able to work in an integrated manner with each other. The core task of the On-Chain architecture is to smooth the operation on the Blockchain.

## No : 1 De-Fi Protocol

In order to effectively use the fees we have accumulated, we want to reach as many people in blockchain world as we can and have a greater impact on the decentralized finance. We want to play an active role in the field of evolution of crypto world.





# Key Factors

## Community



Community is the main focus of MakeSwap. Makeswap Community, is a crucial instrumental to shaping how project develop and operate. “The network and community” behind Makeswap project that we see as a driving force for change and good. Engaged communities also act as the best advocates on social media.

## Accessibility



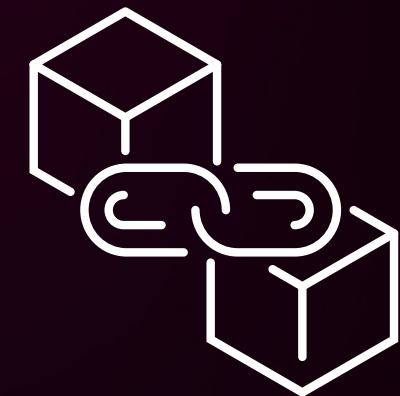
Accessibility is a pain point for cryptocurrency adoption that has been discussed for years, yet still, it is pertinent as ever. There are barriers that are limiting accessibility to cryptocurrencies, such as financial education and technological resources. With MakeSwap, accessibility won't be an issue anymore.

## NFTs



NFTs have an important place in the Makeswap Project. In the NFT Marketplace to be created, NFTs will be used as a fundraising tool, with the aim of both being useful for artists and Makeswap community. We are planning to allocate the majority of taxes on NFT Marketplace to our beloved community.

## dApps



Makeswap dApps embraces decentralization and is being built, operated, and owned by its users. Web3 puts power in the hands of individuals rather than corporations. Makeswap is also a De-Fi project and puts a lot of space into this new technology in its ecosystem.



Makeswap





# ROADMAP 22-23

Our roadmap is a procedure where we show how to achieve our goals.

Our roadmap consists of 3 half phases. The cases in each phase are done sequentially. The facts included in the roadmap are of great importance for us to achieve our goals. When all tasks in one phase are completed, the next phase is passed.

H means the half of the specific year. We handled our roadmap as 3 half year phases.



## 2022

### H2 : Beginning

These are the first steps of our project. Community building and basic technical details are taken care of.



## 2023

### H1 : Spread

The project is to come out of its shell and the foundations of Web3 products are laid.



## 2023

### H2 : Rise

Project ecosystem began to be recognized. During this period, momentum is captured.





# ROADMAP 1

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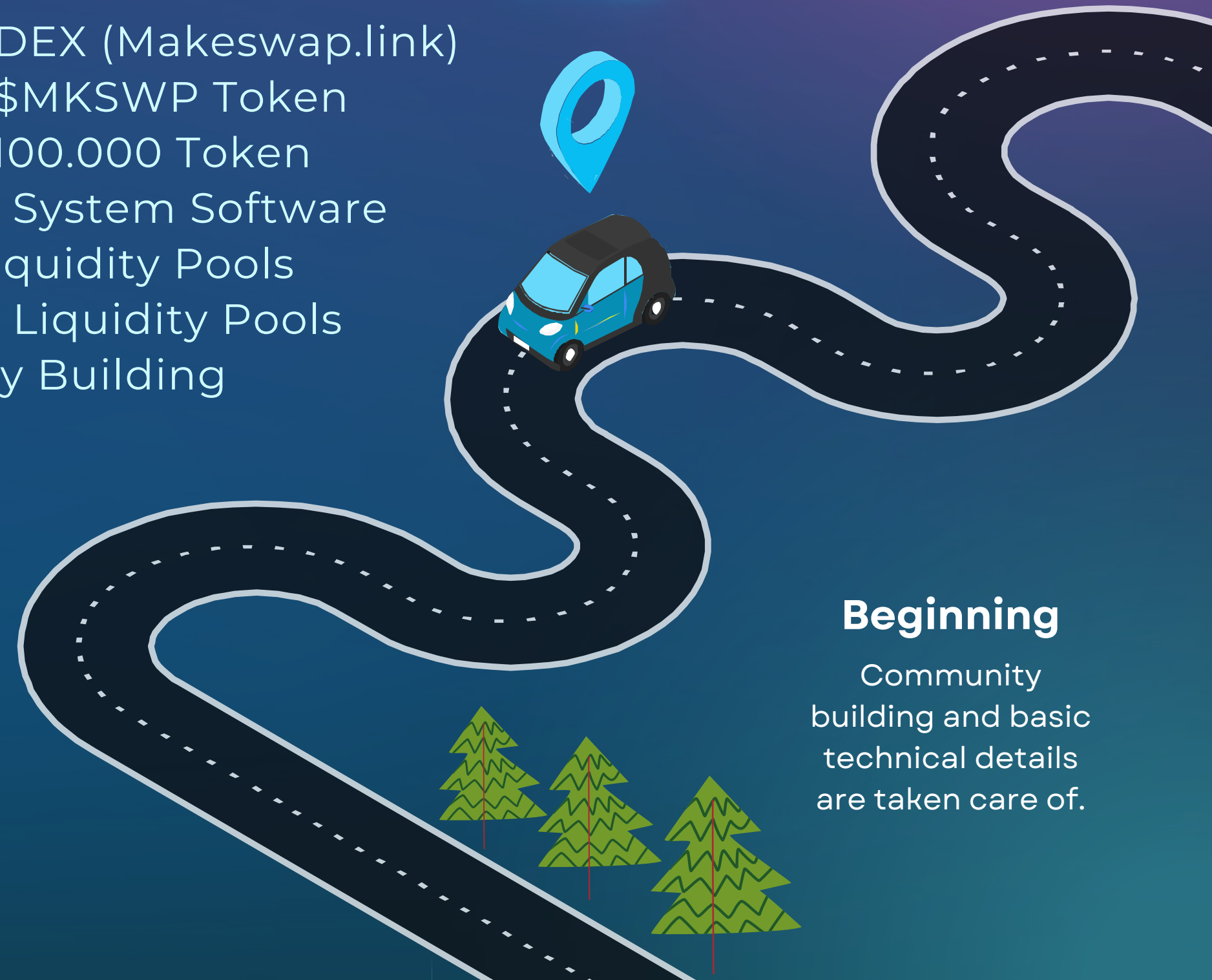


2022

## HALF 2 - 2022

- ✓ Launch of DEX (Makeswap.link)
- ✓ Launch of \$MKSWP Token
- ✓ Presale of 100.000 Token
- ✓ Upgrading System Software
- ✓ Creating Liquidity Pools
- ✓ Upgrading Liquidity Pools
- ✓ Community Building

H2



### Beginning

Community building and basic technical details are taken care of.



# ROADMAP 2

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## HALF 1 - 2023

- ✓ Whitepaper v2 Publishment
- ✓ Chart & Analysis Feature
- ✓ Global Marketing Campaign
- ✓ Launching BTC / USDT Liquidity Pool and Trading Pair
- ✓ Launching ETH / USDT Liquidity Pool and Trading Pair
- ✓ Launching BUSD / MKSWP Liquidity Pool and Trading Pair
- ✓ Launching BUSD / TRX Liquidity Pool and Trading Pair

2023

### Spread

Project is to come out of its shell and the crucial points are taken care of.

H1





# ROADMAP 3

Our roadmap is a procedure where we show how to achieve our goals.

Our roadmap consists of 3 half phases. The cases in each phase are done sequentially. The facts included in the roadmap are of great importance for us to achieve our goals. When all tasks in one phase are completed, the next phase is passed.

H means the half of the specific year. We handled our roadmap as a 3 half year phases.



H2



## Rise

Project ecosystem began to be recognized. During this period, momentum is captured.

2023

HALF 2 - 2023

- Launching Energy Lending Platform and Global Service
- Launching Lottery Feature
- Increasing Variety of Liquidity Pools and Trading Pairs
- Coinmarketcap & CoinGecko Listing





# \$MKSWP TOKEN

## Overview

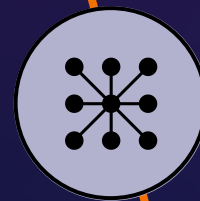
The Tokenomic Overview indicates the intention of a project. A qualified and logical distribution creates an environment of trust for investors. As MakeSwap, we would like to also mention the Burning Program part in our tokenomic distribution.

Token Economics, including but not limited to the token's creation and distribution, supply and demand, incentive mechanisms, and token burn schedules.



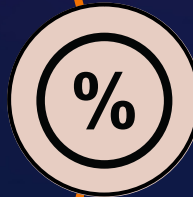
### Total Supply

MakeSwap Token's (\$MKSWP) Total Supply is 100.000.000



### Token Network

MakeSwap (\$MKSWP) token is issued on Tron Network (TRC-20)



### Buy & Sell Tax

MakeSwap DEX's Buy & Sell Tax is %0.003



### MakeSwap (\$MKSWP) Contract Address

TDosMJmRnfn24XTJx3UiSqDnMnmGJsoyyv



### What is MakeSwaps' Price Impact ?

Unlike other projects, our price impact is just %3.



# Social - Media

Join our ever-growing community! You can follow every development about MakeSwap on our social media accounts.

Be the first to know about surprise developments!

Don't forget to follow our social media accounts!

Linktree\*



YOUTUBE



TWITTER



INSTAGRAM



TELEGRAM



MEDIUM



LINKEDIN





Makeswap



# Contact Us

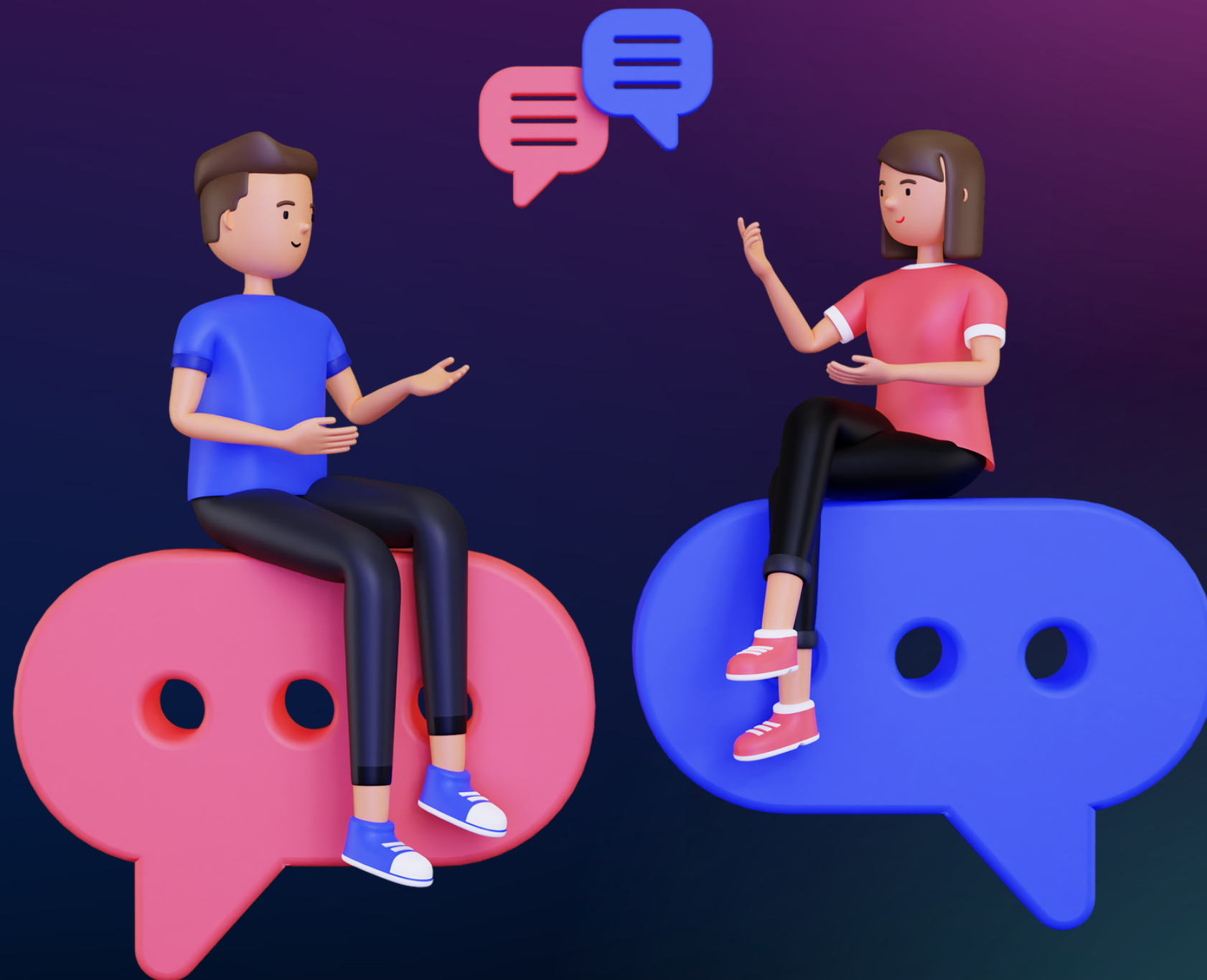
TWITTER



TELEGRAM



WEBSITE







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# ***WHITEPAPER***